

23rd International Business Research Conference

PROGRAM

18 – 20 November 2013

Theme: “Research for Progress”

**Venue: Marriott Hotel, Melbourne, Australia
Corner Exhibition & Lonsdale Streets,
Melbourne, Victoria 3000 Australia**

Prof. Bob Clift
Former Dean
University of Melbourne
Australia
Conference Chair

Prof. Dr. Mohammad Hoque
World Business Institute
Australia
Conference Coordinator

Ms. Nuha Jahan
World Business Institute
Australia
Conference Admin

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World Business Institute
Journal of Business and Policy Research
World Journal of Social Science
International Review of Business Research Papers
World Journal of Management
Global Economy and Finance Journal
World Review of Business Research
Global Review of Accounting and Finance
Journal of Accounting Finance and Economics
Journal of Islamic Finance and Business Research

Please Carefully Read all Instructions Below

- **How to reach the conference venue**

You can go to your hotel or directly come to the conference venue from the Melbourne's Tullamarine International Airport either by taxi or by bus. If you decide to come by bus, please come out of the arrivals building and you will see bay for Sky Bys and if you cannot locate ask the people there. This bus comes to the Southern Cross Station of Melbourne City and it will cost you around AUD \$25. From Southern Cross station, you can catch tram to your hotel located in CBD areas.

If you want to come to the conference venue directly from Southern Cross Rail Station, you need to take local train at Southern Cross Station (where you got off from the bus). You can take a taxi from there to the conference venue, Rydges hotel and the cost of the taxi will be around \$7 -\$10.

If you want to come by taxi from the airport, there is Taxi Bay outside the arrivals building and taxi ride to the city hotels will cost you around AUD \$30-40 depending on the location of your hotel and time of day. Melbourne taxis are yellow in colour and are safe to travel on as they are tracked.

- **How to Find us and Complete Registration?**

To complete registration, please go to Elements Lounge located on lobby level of the hotel, As you enter the hotel, the Elements lounge will be to your right hand side. On Wednesday 20 November, the registration desk will be located outside Yarra Suite 2.

Registration starts from 7.00 AM and continues until 4.30 PM on Monday 18 November, 2013, 8.15 AM – 4.00 PM on Tuesday 19 November, 2013 and 8.45 AM – 11.30 AM on Wednesday 20 November, 2013.

Please report either to Ms. Nuha Jahan or Mrs. Khaleda Akhter for your registration. If you have already fully paid for the registration, you will receive a yellow envelope which will contain the following items:

- Your Name Tag
- Payment Receipt
- Participant Certificate (please note that only attending authors will receive a participant certificate for ethical reasons, Co-authors will not receive this certificate unless they pay for registration and attend the conference. Please also note that the Participant certificate does not include the paper title or the authors of the paper. It is just a certificate to prove that you did attend and participate in the conference)
- Conference Program
- Lunch Coupon
- Dinner Coupon (if you have paid for this option)
- Conference Bag

Please note pen and paper will be provided for you already inside the presentation rooms.

On Arrival Registration Payment

If you have not yet paid your registration fees, please complete your cash payment **(we accept Australian Dollars ONLY)** on arrival. **We do not accept any other currency or other mode of payment except cash and please bring exact money as no change will be given there and hope you will not negotiate with us for other mode of payment such as bank cheque or cards.** Please note that no negotiation on the amount to be paid will be entertained at the registration desk. Please collect your envelope which will contain all of the abovementioned materials.

Name Badge:

The name badge is required for all participants/spouse/guests to participate in all sessions/events, refreshments, buffet lunch, receptions, tea/coffee breaks. Please bring lunch and dinner coupons for collection by our team members before you take lunch and/or dinner. If you lose them, see either Ms. Nuha Jahan or Mrs. Khaleda Akhter at the registration desk.

Please do not bring extra guests without our prior consent. Seating inside the presentation rooms are strictly limited to delegates who have paid for the conference. Please do not put yourself or us in an embarrassing situation by bringing extra guests with you who have not paid and are occupying seats of paid delegates.

- **Conference Proceedings**

As informed previously, conference proceedings with ISBN 978-1-922069-36-8 will be provided electronically. Please visit www.wbiworldconpro.com to view your paper after 16 November 2013. Please read the instructions there and then view or download your and/or other authors' papers. The proceedings will be there for a number of years which is visited by the readers from the globe. We remind the authors that we will upload the paper or abstract as per the option you have indicated in the registration form. Once your paper or abstract is uploaded, you cannot change it again in any form unless you pay US\$100 for any change.

Delegates who have not yet paid registration fees- your paper will only be uploaded to the proceedings once we have received the payment.

- **Presentation Rooms and Conference Secretariat**

We will use 3 presentation rooms on Monday 18 November- Yarra Suite 1, Yarra Suite 2 and Exhibition Room located on Lobby Level of the hotel. On Tuesday 19 November we will use 2 rooms- Yarra Suite 1 and Yarra Suite 2. The conference secretariat will be located at the Elements Lounge for any assistance you may require.

On Wednesday 20 November we will use Yarra Suite 1 only. The conference secretariat will be located outside the room for any assistance you may require.

- **What You Should Bring Along For Your Presentation**

OPTIONAL:

Please bring in 15-20 copies of your (printed) paper (powerpoint slides or full paper) for distribution at your session to other participants (**this is optional**).

MANDATORY:

Please print out at least 1 copy of your full paper and hand it to the chair of the session at the beginning of your presentation.

If you do not provide a copy of the full paper to the session chair or the conference organisers, we will be unable to email you an evaluation report for your paper.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. **Every room has LCD and laptop computer and please bring your pen-drive or USB stick for power-point presentation. However, we do not guarantee that they will work without any failure. Please do not embarrass us by asking for pen-drive as we do not prove this.**

In the past, we have faced issues where authors have put their USB in their unaccompanied luggage which did not arrive with them or they have emailed the presentation to themselves. We **highly recommend** that you carry your USB with you at all times and not put it with your unaccompanied luggage and that you also do not just email the presentation to yourself. You should save your presentation on a USB stick as well.

*****Please ensure that you save your presentation file both in 2003 and 2007/2010 versions incase the computers do not support the latest version.** If you have only a 2007 version and the hotel provides only 2003 office software, we will not take any responsibility for converting your presentation from 2007 to 2003.

*****Please note that we do not offer any internet access in the presentation rooms.** However, wifi maybe available at the hotel but there is no guarantee and there may be a cost involved, which is payable by you if you choose to use this service. The hotel may have a business centre that you may be able to use at your own expense.

- **What About Tea/Coffee Break and Lunch?**

Break-foods and Tea/coffee during all breaks will be served at the Elements Lounge near the reception desk- all food is halal. Buffet lunch will also be provided in this lounge area. Please bring your lunch coupon (provided in your envelope) for collection before you take lunch and if you lose them, please report to the registration desk. As this is a buffet lunch, there is many different selection of food catered for various dietary requirements. On Nov 20, there will be a seated 3 course lunch at Essence Restaurant.

*****PLEASE NOTE: If you do not attend lunch on either day 1 or day 2, you cannot use the other coupon to feed your family members or friends as we have a set number of people we have ordered the lunch for on the 2 separate days.**

- **Best Paper Award**

Best paper is selected on the basis of 1. Originality 2. Research Rigor 3. Contribution to the body of knowledge and 4. Relevance to current and emerging issues. The papers are considered on the basis of the evaluation by the reviewers and the assessment made by the members of the panel. Panel members will observe and assess the presentation of the short-listed authors and then report to conference team. The name of the winners will be announced via email 2 – 3 weeks after the conference. Papers selected as “Best Papers” will be published in the Journal of Business and Policy Research. The winners will receive an award certificate.

- **Paper Evaluation Report (PER) and Editorial Review Report (ERR)**

Unlike other conferences in the world, we provide written feedback on your paper in the form of Paper Evaluation Report (PER). This report will be sent to the authors via email within 1 – 2 months after the conference. Please do not contact us in between this time regarding these reports. However, if you do not receive them by this deadline, then contact us via email: njahanwbi@gmail.com

Please note that even if you have paid to attend the conference but you do not present the paper at the conference, then you will not receive a PER for your paper. **Similarly, if you collect your registration envelope pack but do not present your paper, the department in your university will be notified.**

For those of who have paid for publication of their papers in our journals, you will receive Editorial Review Report (ERR) within 4 – 5 months after the conference, in addition to the PER.

- **Publication of Your Paper (Please read carefully)**

All accepted papers recommended by the reviewer (see your acceptance letter point number 2 to know the name of the journal) for a particular journal will be published provided that you have paid submission fee and complied to the review report, editorial comments, feedback at the conference and journal’s guidelines. You are required to send us your revised full paper (after compliance to the PER and ERR and editorial observations, comments, if any, you received at the conference) within 2 months after we send you the ERR.

If your invitation and acceptance letter does not mention any journal name, it means that your paper was not accepted for any of our journals, However, if you improve your paper according to the feedback you receive at the conference and/or via review report, we can reconsider the paper for journal publication at that stage. Please note that it is not guaranteed that your paper will be selected for a journal even after the revisions.

If you have already paid publication fee, you **must indicate in red ink** the new or additional materials you have added or inserted in compliance to written feedback and/or comments at the time of revision. **We will endeavour, though not guaranteed, to publish your paper within six-nine months after the conference if**

you comply fully to all requirements and requests. No reminder notice will be sent. **If you do not send your revised paper by the deadline** or if you **failed to comply in full to the review reports** within the due time set by us and do not comply to our any request for reorganising the paper as per journals' guidelines or fail to make the paper camera-ready or do not respond to our emails within 6 months after the conference, **your paper will not be published and no money or fee will be refunded.**

If your paper has already been accepted for our journal and you have not paid any publication fees but are interested to publish can make cash payment at the registration desk. The cost of Print and online publication is AU \$300 or for online publication only is AU \$200. If you would like to pay at a later time, then please contact Nuha Jahan via njahanwbi@gmail.com to arrange this.

- **Doctoral Symposium**

We have organised Doctoral Symposium on the last day of the conference- Wednesday 20 November for the doctoral students and other invited guests only. Eminent academics who have wealth of experience relating to doctoral thesis supervision and examinations will conduct this symposium for four hours from 9.00 AM -1.00 PM on 20 November, 2013. There will be a paper presentation session for students from 11.30am. It will be followed by lunch at Restaurant located on Lobby Level of hotel. If you are a doctoral student and paid for this symposium, do not miss out on this opportunity to get your doctoral work commented on by these academics. Doctoral students who have not yet paid but wish to attend, you must confirm your attendance by Monday 18 November with payment of \$100.

- **Who to Contact**

For any issues relating to conference matters please contact Ms. Nuha Jahan on +614 31 647 951 (Australian mobile number)

- **Correspondence After Conference**

If you have any concerns or questions after the conference, please contact us via our email address njahanwbi@gmail.com. Please do not send any email to ausconpap@gmail.com as this email address will be unmonitored after 20 November 2013.

- **Future Conferences**

If you would like to join our future conferences, please continuously visit our website www.wbiworld.org to find out more information. You can also follow us on facebook by liking our page "World Business Institute" or follow Nuha Jahan on Linked in by sending her a request.

- **Conference Team**

Coordinator, Dr. Mohammad Hoque, WBI, Australia

Events/ Publication Director, Ms. Nuha Jahan, WBI, Australia

Marketing Director, Mr. Tanzil Hoque, WBI, Australia

Managing & Finance Director, Mrs. Khaleda Akhter, WBI, Australia

Technical Manager, Mr. Abdul Quddus Prodhan, WBI, Australia

Proceedings Editor, Mr. Md. Mahbubul Hoque, RAPI, Bangladesh

- **List of Participating Countries**

The 23rd International Business Research Conference is proud to welcome delegates from 30 countries of the world.

Australia, Canada, China, Egypt, Ghana, India, Indonesia, Iran, Japan, Korea, Kuwait, Latvia, Malaysia, New Zealand, Oman, Pakistan, Russia, Saudi Arabia, South Africa, Sri Lanka, Sweden, Switzerland, Taiwan R.O.C, Thailand, The Netherlands, UAE, UK, USA, Vietnam, Zimbabwe.

- **. What to See in Melbourne**

If you want to see Melbourne and around, we suggest you browse through the following websites which will give you ideas on places to see and things to do during your stay in Melbourne, Australia:

1. www.thatsmelbourne.com.au
2. www.melbourne.com.au
3. www.visitvictoria.com

We suggest you to complete your booking with the operators before your arrival or on the day of your registration. Please note that we do not organise any such tours, but we provide suggestions. Please visit the conference Secretariat for suggestions.

There are also many tour booths located corner of Russell and Flinders Street which you may visit to get ideas and prices for tours. The hotel concierge may also be able to help you with this.

- **. Weather**

Spring visits Melbourne during November and weather varies between 18-30 degrees Celsius. However, Melbourne is famous for having 4 seasons in a day. It may start raining at any point and may get very cold at any point so please ensure you bring warm clothes and umbrella.

Conference Program Outline

Name of the Meeting Rooms: Yarra Suite 1, Yarra Suite 2 & Exhibition Room, Lobby Level

Monday 18 November, 2013

| | |
|----------------------------|--|
| 7.00 AM - 4.30 PM | Conference Registration Elements Lounge (Lobby Level) |
| 8.45 AM - 10.45 AM | Paper Presentations: Finance Track: Yarra Suite 1 Management Track: Exhibition Room Economics Track: Yarra Suite 2 |
| 10.45 AM – 11.15 AM | Morning Tea Break Elements Lounge |
| 11.15 AM – 1.00 PM | Paper Presentations: Accounting Track: Yarra Suite 1 Management Track: Exhibition Room Marketing Track: Yarra Suite 2 |
| 1.00 PM - 2.00 PM | Buffet Lunch Elements Lounge |
| 2.00 PM - 4.00 PM | Paper Presentations: Accounting & Finance Track: Yarra Suite 1 Management & Social Science Track: Exhibition Room Banking & Economics Track: Yarra Suite 2 |
| 4.00 PM - 4.15 PM | Afternoon Tea Break Elements Lounge |
| 4.15 PM - 6.15 PM | Paper Presentations: Management Track: Exhibition Room Marketing Track: Yarra Suite 2 |

Conference Program Outline (cont...)

Name of the Meeting Rooms: Yarra Suite 1 & Yarra Suite 2, Lobby Level

Tuesday 19 November, 2013

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| 8.15 AM - 4.30 PM | Conference Registration Elements Lounge (Lobby Level) |
| 8.30 AM - 10.30 AM | Paper Presentations: Accounting & Finance Track: Yarra Suite 1 Management Track: Yarra Suite 2 |
| 10.30 AM – 11.00 AM | Morning Tea Break Elements Lounge |
| 11.00 AM – 1.00 PM | Paper Presentations: Economics Track: Yarra Suite 1 Management Track: Yarra Suite 2 |
| 1.00 PM - 2.00 PM | Buffet Lunch Elements Lounge |
| 2.00 PM - 4.00 PM | Paper Presentations: Accounting, Banking, Economics & Finance Track: Yarra Suite 1 Management Track: Yarra Suite 2 |
| 4.00 PM - 4.15 PM | Afternoon Tea Break Elements Lounge |
| 4.15 PM - 5.45 PM | Paper Presentations: Management & Social Science Track: Yarra Suite 2 |
| 6.30 PM - 9.30 PM | Conference Dinner Venue to be Advised |

Conference Program Outline (cont...)

Name of the Meeting Rooms: Yarra Suite 2, Lobby Level

Friday 20 November, 2013

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| 8.45 AM - 11.30 PM | Conference Registration In front of Yarra Suite 2, Lobby Level |
| 9.00 AM - 10.45 AM | Doctoral Symposium: Yarra Suite 2 |
| 10.45 AM – 11.15 AM | Morning Tea Break Elements Lounge |
| 11.15 AM – 1.00 PM | Paper Presentations: Finance and Management Track: Yarra Suite 2 |
| 1.00 PM - 2.00 PM | Seated 3 Course Lunch Essence Restaurant |

~~~ End of Conference ~~~

Session: Finance**Session Chair: Prof. Bob Clift, Former Dean, University of Melbourne, Australia**

312: Price Band, Offer Price Adjustment and Initial Listing Returns: Evidence from the Indian IPO Market: Chandrasekhar Krishnamurti and Dom Pensiero, University of Southern QLD, Australia.

332: Board Structure, Free Cash Flow and Dividend Per Share: is There Interaction Effect?: Norazlan Aliast, Ruzita Abdul Rahim, Fauzias Mat Nor and Mohd. Hasimi Yaacob, University Kebangsaan Malaysia, Malaysia.

336: Are Faithful Investors Rewarded by the Market Place? Evidence from Australian Shariah-compliant Equities: Mehdi Sadeghi, Macquarie University, Australia.

309: Risk Preferences of Australian Households: A Panel Study: Stamatios Tsigos, University of Western Sydney, Australia and Kevin Daly.

329: Are Islamic Stock Indices “safe-haven” for US-based Investor: Evidence from Multivariate-GARCH Analysis: Buerhan Saiti, Universiti Kuala Lumpur, Malaysia, Obiyathullah I. Bacha and Mansur Masih, INCEIF - The Global University in Islamic Finance, Malaysia.

Session: Management**Session Chair: Dr. Sohail Chaudhry, Villanova University, USA**

445: The Direct Effect of Supply Chain Management Practices for Management Accounting and Supply Chain Performance: Noriza Mohd-Jamal, Universiti Teknologi Malaysia, Malaysia and Mike Tayles, Hull University, UK.

418: Evaluating Cloud Solutions for Business Development: Li Zhong Zhang and Chen Hu, La Trobe University, Australia.

428: Managing Critical Factors Affecting Service Quality for the Public Sector: Firdaus Abdullah and Umami Aminah Zamhari, Universiti Teknologi MARA Sarawak, Malaysia.

467: The Business Communication Consultant as Change Agent for Socially Responsible Corporate Citizenship: Emsie Arnoldi, RMIT University, Australia.

408: Exploring the Mediating Role of Emotional Labour between Nature of Interaction and Intention to Quit: Shameem. S and Ganesh. M.P, Indian Institute of Technology, Chennai, India.

450: Comparing Research on Chinese Students Study Abroad Decision-making: China-based versus Overseas-based Perspectives: Xuemei Liu, Frank Elston and Peng Zhou, University of Southern Queensland, Australia.

Monday 18 November 2013

8.45 AM – 10.45 AM

Yarra Suite 2

Session: Economics

Session Chair: Prof. Dr. Antonio Evaristo Morales-Pita, DePaul University, USA

201: Analyzing the Trinomial “Competitiveness-Growth-Social Justice” in the Eurozone: Antonio E. Morales-Pita, DePaul University, USA.

212: The Taylor Rule in Australia: Frank Elston, University of Southern Queensland, Australia.

222: Good Corporate Governance (GCG) as a Bridge between Accounting Information Systems (AIS) and Sustainability Balanced Scorecard (SBSC): Vienda A. Kuntjoro, University of 17 Agustus 1945, Indonesia.

230: Optimal Ordering Policy for Deteriorating Items with Learning Effect under Inflationary Environment: Chandra Prakash, Mukesh Kumar Barua and Rajesh Katiyar, Indian Institute of Technology, India.

219: Spatial Representation in Indigenous Tourism Consumption: Authenticity in Front and Back Stages of Tribes: Su-Hsin Lee, National Quemoy University and National Taiwan Normal University, Taiwan and Jing-Shoung Hou, National Formosa University, Taiwan.

Monday 18 November 2013

10.45 AM – 11.15 AM

Elements Lounge

“Morning Tea Break”

Session: Accounting

Session Chair: Dr. Eko Suwardi, Universitas Gadjah Mada, Indonesia

103: Family Firms and the Selection of Industry Specialist Audit Partners: Hsin-Yi Huang, Chih-Hsien Liao and Shu-Ling Wu, National Taiwan University, Taiwan.

104: Evaluation of the Quality of an Internal Auditing Job in Saudi Public Sector- An Applied Study: Sultan Alkhtani, King Khalid University, Saudi Arabia.

106: An Assessment of the Effect of Ethical Climate, Suspension of Judgment, and Virtues on Auditors' Professional Commitment in Indonesia: Bambang Riyanto, Universitas Gadjah Mada, Indonesia.

110: Evaluation of Internal Control Efficiency in Finance Department of RMUTI Sakon Nakhon Campus: Wimonsiri Musika and Phetphairin Upping, Rajamangala University of Technology Isan, Thailand.

102: The Effect of Joint Audit and Audit Rotation on the Firm's value: Gamal Saad Khatab, Ain Shams University, Egypt.

Session: Management

Session Chair: Dr. Susan Arnoldi, RMIT University, Australia

423: Factor Analysis in Quality of Work Life Faculty of Economics State University of Jakarta: Umi Widyastuti, Maisaroh and Widya Parimita, State University of Jakarta, Indonesia.

409: Interactive Effects of Perceptions of Politics and Impression Management on Organizational Citizenship Behavior and Job Burnout: Khurram Shahzad, Riphah International University, Pakistan.

411: Corporate Social Responsibility as Mediating Variable on Good Corporate Governance Influences toward Corporate Value: Tigor Sitorus, Institute Business Nusantara, Indonesia, Tivia Venica Tami Sitorus and Edoardus Satya Adhiwardana, University Diponegoro, Indonesia.

448: Role of Resonant Leaders To Develop Survivors in Downsized Firms: Usha Lenka, Indian Institute of Technology, India.

460: Successfully Merging Technology with Knowledge Creation: An Overview of Distant Learning Techniques: Peggy E. Chaudhry, Sohail S. Chaudhry, Villanova School of Business, USA and Hasshi Sudler, Internet Think Tank, Inc., USA.

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| Monday 18 November 2013 | 11.15 AM – 1.00 PM | Yarra Suite 2 |
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Session: Marketing

Session Chair: Mr. Victor Ong Ching Poh, Sunway University, Malaysia

504: Intergenerational Influence and Brand Equity: Development of a Conceptual Framework: Mohammad Shadab Khalil, National Dong Hwa University, Taiwan, Megha Jain, Jaipuria Institute of Management, India and Julian Ming-Sung Cheng, National Central University, Taiwan.

505: The Effect of Online Return Shipping Insurance and Regulatory Focus on Consumer Behavior: Bingjia Shao, Lingli Chang, Chongqing University, China and Lizhong Zhang, LaTrobe University, Australia.

517: What are Values in Consumer Behaviour?: Alvin M. Chan, University of Western Sydney, Australia.

501: An Examination of the Consumer Buying Behaviour of Single-Parent Households: Kimberley Martin, Fraser Coast Training Employment Support Service, Australia and Rooma Roshnee Ramsaran-Fowdar, Central Queensland University, Australia.

512: The Influence of Internet Advertisement Appeal and Product Category on Emotion and Purchase Intention: Liang Yun Lin, Fei-Fei Cheng National Chung Hsing University, Taiwan and Chin-Shan Wu, Tunghai University, Taiwan.

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| Monday 18 November 2013 | 1.00 PM – 2.00 PM | Elements Lounge |
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“Lunch Break”

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| Monday 18 November 2013 | 2.00 PM – 4.00 PM | Yarra Suite 1 |
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Session: Accounting & Finance

Session Chair: Dr. Gamal Khatab, Ain Shams University, Egypt

108: Detection Fraud of Financial Statement With Fraud Triangle: Daniel T. H. Manurung, Widyatama University, Indonesia.

116: IFRS Convergence and its Impacts on Taxation: A Case Study on Fixed Assets in Indonesia: Prianto Budi Saptono and Eko Suwardi, Universitas Gadjah Mada, Indonesia.

304: Regulator's Determination of Return on Equality in the Absence of Public Firms: The Case of Automobile Insurance in Ontario: Fred Lazar and Eliezer Z. Prisman, York University, Canada.

316: Analysis of Announcement Merger and Acquisition and Payment Method to Stock Return: Study of Listed Companies at BEI during 2005-2011: Mirna Dianita, Didi Tarmidi and Niki Hadian, Widyatama University, Indonesia.

318: Cross-Listing Equity Valuation Model- A New Tool to Stimulate Capital Mobilization of Vietnamese Companies: Nguyen Thi Minh Hue, National Economics University, Vietnam, Nguyen Dang Minh, Vietnam National University, Vietnam, Nguyen Thi Thuy Dzung and Nguyen Dang Toan.

328: Impact of Credit Ratings (Upgrades and Downgrades) on Stock Prices in India: S.V.D.Nageswara Rao, Indian Institute of Technology, India.

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| Monday 18 November 2013 | 2.00 PM – 4.00 PM | Exhibition Room |
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Session: Management & Social Science

Session Chair: Dr. Usha Lenka, Indian Institute of Technology Roorkee, India

420: Comparative Study of Online Shopping in Developing and Developed Countries: Nishikant Mishra, University of Aberystwyth, UK.

446: Factors Influencing the Success of Local Product (SMEs) In Northeast, Thailand: Phetphairin Upping and Thanit Kasorn, Rajamangala University of Technology Isan, Thailand.

456: A Framework of Performance for Sustainable Supply Chain Management: Thai Cement Industry: Thanyaphat Muangpan, Mana Chaowarat and Jutaporn Neamvonk, Burapha University, Thailand.

461: Commitment and Leadership Determine the Leader: A Qualitative Analysis of Businessperson Characteristics Practiced by SME and Family Business Directors: Olga V. Missioura, Nyenrode Business University, Netherland.

706: How Much “State” Is in China’s State Enterprises? A Case Study of ZTE Corporation: Li Ran, University of Malaya, Malaysia.

701: Optimal Subsample Allocation through an Anti-Clustering Criterion: Ludo Daemen and Azam Pirmoradian, Nielsen Company, Malaysia.

Monday 18 November 2013

2.00 PM – 4.00 PM

Yarra Suite 2

Session: Banking & Economics

Session Chair: Prof. Moha Asri Abdullah, International University of Malaysia, Malaysia

605: Determinants of Retail Banks Satisfaction in New Zealand: An Empirical Analysis Using Structural Equation Modeling: Moha Asri Abdullah, Noorhazilah A. Manaf, Muhammad-Bashir Owolabi Yusuf, International Islamic University, Malaysia and Kamrul Ahsan, Victoria University of Melbourne, Australia.

609: Efficiency of Kuwaiti Banks: A Comprehensive X-Efficiency Framework: Jamal Al-Khasawneh, Khiyar Abdullah Khiyar and Mohammed Z. Shariff, Gulf University for Science and Technology, Kuwait.

604: A Study of Adorable Performance of Loan Officer on Credit Control System: Empirical Study at Indonesia Local Bank: Tigor Sitorus, University of Bunda Mulia Jakarta, Indonesia.

217: Regulation of Intellectual Property in Russia and EU: Comparative Analysis: Marina Tsikun, Moscow State University of International Relations, China. [PROXY]

232: How Effective is Tobacco Taxes to Reduce Smoking? : The Case of Korean Tobacco Taxes: Seng-Eun Choi, Korea Institute of Public Finance, Korea.

236: The Influence of Competitive Factors on Industrialised Building System (IBS) Decision-making: Construction Stakeholders' Perspective: Sharifah Akmam Syed Zakaria, Graham Brewer and Thayaparan Gajendran, University of Newcastle, Australia.

Monday 18 November 2013

4.00 PM – 4.15 PM

Elements Lounge

“Afternoon Tea Break”

Monday 18 November 2013

4.15 PM – 6.15 PM

Exhibition Room

Session: Management

Session Chair: Assoc. Prof. Dr. Firdaus Abdullah, Universiti Teknologi MARA, Malaysia

426: Entrepreneurship Education and Its Effect on Entrepreneurial intention: Case Studies in the Faculty of Economics, State University of Jakarta: Maisaroh, Umi Widyastuti and Ati Sumiati, State University of Jakarta, Indonesia.

433: Mix Promotion Effect on Corporate Image in Kota Bunga Puncak – West Java: Intan Widuri Sakti, Widyatama University, Indonesia.

466: Development of Mobile Learning in Computer Theory Rajamangala University Of Technology Isan Sakon Nakhon Campus: Chaleenuch Khonsue, Rajamangala University of Technology, Thailand.

474: Paper Title: A Study on the Effect of Protocol Services on the Image Formation of Incheon International Airport: Jin-Woo Park and Kwan-Young Lim, Korea Aerospace University, South Korea.

484: Acquiring key competencies in Malaysia: Govindan Marthandan, Multimedia University, Malaysia.

452: Community Participation in Environmental Impact Assessment for Mining Projects in Selected Communities in Ghana: Emmanuel Yamoah, WACAM, Ghana.

Monday 18 November 2013

4.15 PM – 6.00 PM

Yarra Suite 2

Session: Marketing

Session Chair: Dr. Azam Pirmoradian, The Nielsen Company, Malaysia

508: Customer Buying Intention and Seller’s Perception on E-Commerce Websites Selling Mobile Phone Handsets in Sri Lanka: W. Mahesh N. Fernando, University of Sri Jayewardenepura, Sri Lanka.

509: Developing a Model for Online Social Travel Networks in the Tourism Industry: Joowon Ban and Rooma Roshnee Ramsaran-Fowdar, Central Queensland University, Australia.

510: Understanding Consumers’ Intention in Socially Responsible Purchasing in Malaysia Using the Theory of Reasoned Action: Victor Ong, Ho Ooi Tim, Liew Chiu Limn and Liew Wei Chyi, Sunway University, Malaysia.

511: The Influence of Payment Method and Advertisement Appeal on Consumers’ Perceived Risk in Online Fortune-Telling Environment: Yu-Fan Liu, Fei-Fei Cheng, National Chung Hsing University, Taiwan and Chin-Shan Wu, Tunghai University, Taiwan.

513: Celebrity Endorsement and It’s Effects to Brand: Handini Audita and Basu Swastha Dharmmesta, Universitas Gadjah Mada, Indonesia.

Session: Accounting & Finance**Session Chair: Dr. Tehmina Khan, RMIT University, Australia**

105: Internet and Cloud Computing: A New Platform for Accounting Services?: Tehmina Khan, RMIT University, Australia.

109: Superannuation Policy Processes: The Case of MySuper and SuperStream: Fariba Ahmadi Pirshahid, Mary Kaidonis and Kathy Rudkin, University of Wollongong, Australia.

114: How Does Mandatory IFRS Convergence Impact on Foreign Investment? Evidence from Taiwan: Chung-Hao Hsu, National Cheng Kung University, Taiwan and Syou-Ching Lai, Chung Jung Christian University, Taiwan.

306: Exit via IPOs: An Insight into the Listing Requirements of the Emerging Growth Enterprise Market of China: Hai Long, Edith Cowan University, Australia.

327: Construction of the Risk Management Parameters for Infrastructure Project Funding via Islamic Capital Markets: Abdul Aziz Abdullah, Ahmad Shukri Yazida, Universiti Sultan Zainal Abidin, Malaysia, Faizul Azli Mohd Rahim, University of Malaya, Malaysia and Hamzah Abdul Rahman, International University of Malaya-Wales, Malaysia.

313: Why Miners Hedge?: A Conceptual Framework for Australian Miners: Guang Ping Huang and Steven Li, RMIT University, Australia.

Session: Management**Session Chair: Dr. Syed Rizvi, American University of Sharjah, UAE**

401: The Intelligence, Emotional, Spiritual Quotients and Quality of Managers: Juhary Haji Ali, Asia e University, Malaysia, Bambang Bemby, Universitas Sriwijaya, Indonesia and Ilham Sentosa, City University College of Science & Technology, Malaysia.

443: Types of Customer Engagement Behaviours in Online Brand Communities: An Exploratory Study: Meshaal Alotaibi, Robyn Ouschan and Graham Ferguson, Curtin University, Australia.

485: Identifying and Supporting 'Entrepreneurs' Potential and Explore Issues in Matching Suitable Enablers With Would-Be Entrepreneurs: Zarina Abdul Munir, Universiti Teknologi MARA, Malaysia.

471: Measurement of CSR Performance of the Corporate located in Talegaon Industrial Belt, Pune, India: Yukiko Hashimoto, Kibi International University, Japan and Mahesh Thakur, Karve Institute of Social Service India, India.

457: Good Governance and Successful Development: Cross Countries Investigation: Tabthip Kraipornsak, Kasetsart University, Thailand.

441: SHRM, Employee Wellbeing and Firm Performance– Some Initial Propositions on the Relationships and Identification of Moderating Variables: Jim Andersén, University of Skövde, Sweden.

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| Tuesday 19 November 2013 | 10.30 AM – 11.00 AM | Elements Lounge |
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“Morning Tea Break”

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| Tuesday 19 November 2013 | 11.00 AM – 1.00 PM | Yarra Suite 1 |
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Session: Economics

Session Chair: Prof. Su Hsin Lee, National Taiwan Normal University, Taiwan R.O.C

221: Socio-Economic and Demographic Factors of Beef Offal Demand in Indonesia: A Case Study for Makassar City, Indonesia: Vidyahwati Tenrisanna, Mohammad Mafizur Rahman and Rasheda Khanam, University of Southern Queensland, Australia.

231: Does Income Lead To Empowerment? : The Case of Women Potato Farmers in Pakistan: Amjad Khan, Maria Fay Rola-Rubzen and Kandy Dayaram, Curtin University, Australia.

235: Performance of Automakers in China and India: An Empirical Investigation using Ratio Analysis: Ying Deng, Anura De Zoysa and Shyam Bhati, University of Wollongong, Australia.

211: Structural Modeling and Recent Advances in Commodity Market: Bernard Morard, Florentina Olivia Balu and Christophe Jeannette, University of Geneva, Switzerland.

216: Integration Processes in the Post-Soviet Arena in the Field of IP Protection: Challenges and Solutions: Marina Tsikun, Moscow State University of International Relations, China. [PROXY]

233: Managing Foreign Exchange Exposure: Information System Integration: Ernest E.N.N. Mudogo and Sitalakshmi Venkatraman, Northern Melbourne Institute of TAFE, Australia.

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| Tuesday 19 November 2013 | 11.00 AM – 1.00 PM | Yarra Suite 2 |
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Session: Management

Session Chair: Dr. Juhary Ali, Asia e University, Malaysia

422: Doing Business in Norway: An International Perspective: Gillian Warner-Søderholm, BI Norwegian Business School, Norway, Andy Bertsch, M. Saeed, Minot State University, USA and ABM Abdullah, University of South Australia, Australia.

403: National Managerial Talent Development in Ghanaian Gold Mining Industry: Comparing Western and Indigenous Approaches: Nana Yaw Oppong, University of Cape Coast, Ghana.

402: The Correlation between Students’ Entrepreneurial Capacities and Entrepreneurial Project’s Success Rate: Maria Christina Liem and Eric Yosua, University of Ciputra, Indonesia.

453: Case Study: An Olympic Size Swimming Pool in The City: Nor Azami Rosli, Mohd Yaziz Mohd Isa and Zulkifflee Mohammed, Universiti Tun Abdul Razak, Malaysia.

451: Research on the Critical Factors Influencing Employees' Job Satisfaction in The Japanese Hospitality Industry: Young Choi, Shizuoka Eiwa Gakuin University, Japan.

458: Role of Cultural Trust in Ethnic Business Networks: A Study of Asian Communities in UK: Md. Syed Rizvi, American University of Sharjah, U.A.E.

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| Tuesday 19 November 2013 | 1.00 PM – 2.00 PM | Elements Lounge |
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“Lunch Break”

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| Tuesday 19 November 2013 | 2.00 PM – 4.00 PM | Yarra Suite 1 |
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Session: Accounting, Banking, Economics & Finance

Session Chair: Dr. Nasiruddin Jamaluddin , Bharathidas University, India

115: Mandatory IFRS Convergence and Analysts Following: Chung-Hao Hsu and Hong-Chi Li, National Cheng-kung Christian University, Taiwan.

237: Accession of Kingdom of Saudi Arabia’s to World Trade Organization and its Benefits: Ahmed Mohammed Hassan Bagareh, University of Technology of Sydney, Australia and Zahurul Haq, University of Wollongong, Australia.

602: The Impact of Internet Banking on the Zimbabwean Banking Sector: Ndlovu Ian, National University of Science and Technology, Zimbabwe.

607: E-Banking: Challenges and Opportunities in India: N. Jamaluddin, Bharathidasan University, India.

608: Unsystematic Risk and Bank problems in Malaysia: Faoziah Idris, University Utara Malaysia, Malaysia.

338: Development of the Risk Management Framework for Abandoned Project in Malaysia: Abdul Aziz Abdullah, Universiti Sultan Zainal Abidin, Malaysia, Zakaria Harun, University of Malaya, Malaysia and Hamzah Abdul Rahman, International University of Malaya-Wales, Malaysia.

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| Tuesday 19 November 2013 | 2.00 PM – 4.00 PM | Yarra Suite 2 |
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Session: Management

Session Chair: Mr. Walied Askarzai, University of Western Sydney, Australia

413: Effects of Psychological Contract Breach, Ethical Leadership and Supervisors' Fairness on Employees' Performance and Wellbeing: Ezaz Ahmed, Central Queensland University, Australia.

427: Self-Development for Individuals in Private Organizations Empirical Study on the Saudi Private Organizations: Rashed Muslat Alshareef, University of Tabuk, Kingdom of Saudi Arabia.

440: Strategic Innovations Towards Public Financial Management Accountability: The Tanzania Case: Ernest Mudogo, Northern Melbourne Institute of TAFE, Australia.

468: The Role of Shame in Ethical Leadership: Julija Bulatova, Riga International School of Economics and Business Administration, Latvia.

470: A Review of Literature on Small Business Access to Finance: Ms L.A. Ntiso, University of South Africa, South Africa.

469: Cultural Impact of Japanese Buyers on Malaysian Automotive Suppliers During Supplier Development Program: Case Study: Kadzrina Abdul Kadir, Universiti Utara Malaysia, Malaysia.

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| Tuesday 19 November 2013 | 4.00 PM – 4.15 PM | Elements Lounge |
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“Afternoon Tea Break”

Session: Management & Social Science**Session Chair: Dr. Ezaz Ahmed, Central Queensland University, Australia**

407: A Comparative and Assessment Study of the Role of Information Technology in South Pars Gas Complex (SPGC) with Peer Companies (Industrial/Operational) in Other Countries by using of COBIT Framework: S.Radmanesh, A.Tavakoli abd Sh.Nakhaei, South Pars Gas Complex, Iran. [PROXY]

437: The Antecedent and the Impact of Organizational Commitment in Public Organizations: Md. Lizamul Widad Firhana and Budi Santoso, Universitas Gadjah Mada, Indonesia.

472: Study of Employee Attitudes towards Virtual Management in Small and Medium sized Enterprises: An Exploratory Data Analysis: Walied Askarzai, Yi-Chen Lan and Bhuvan Unhelkar, University of Western Sydney, Australia.

702: Analytical Formula for Model Selection Probability: M. Shafiqur Rahman and Syfun Nahar, Sultan Qaboos University, Oman.

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| Wednesday 20 November 2013 | 9.00 AM – 10.45 AM | Yarra Suite 2 |
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Session: Doctoral Symposium

Topics:

- How to complete Doctoral study successfully
- How to write a successful Ph.D thesis
- Concerns of the Thesis Examiners

Presenters: Prof. Bob Clift
Prof. Dr. Mohammad Hoque

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| Wednesday 20 November 2013 | 10.45 AM – 11.15 AM | Elements Lounge |
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“Morning Tea Break”

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| Wednesday 20 November 2013 | 11.15 AM – 1.00 PM | Yarra Suite 2 |
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Session: Papers/Thesis/Research Proposals by Ph.D Students

Session Chair: Prof. Bob Clift, Former Dean of University of Melbourne, Australia

238: The Impact of Free Trade Agreement on Comparative Advantage of Agricultural Products Exports of Indonesia: Estty Purwadiani Hidayatie, Victoria University, Australia

320: An Enhanced Target Price Setting Approach to Improve the Reliability: Yanfu Li, Lincoln University, New Zealand.

429: A Comprehensive Hierarchical Model of Resort Hotel Stays in Thailand: An Empirical Analysis: Rachata Channoi, Michael D. Clemes and David Dean, Lincoln University Christchurch, New Zealand.

447: Construction of a Self-efficacy Scale for Measuring the Impact of Ontological Coaching in Management Practice: Sabiha Sultana, Macquarie University, Australia.

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| Wednesday 20 November 2013 | 1.00 PM – 2.00 PM | Essence Restaurant |
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“Lunch Break”

~~~ End of Conference ~~~

List of Participants

| Paper No. | Author Name | University | Country |
|------------------|---------------------------------------|---|----------------|
| 105 | Dr. Tehmina Khan | RMIT University | Australia |
| 109 | Mrs. Fariba Ahmadi Pirshahid | University of Wollongong | Australia |
| 231 | Mr. Amjad Khan | Curtin University | Australia |
| 235 | Miss. Ying Deng | University of Wollongong | Australia |
| 221 | Ms. Vidyahwati Tenrisanna | University of Southern Queensland | Australia |
| 212 | Dr. Frank Elston | University of Southern Queensland | Australia |
| 237 | Mr. Ahmed Bagaresh | University of Technology Sydney | Australia |
| 306 | Mr. Hai Long | Edith Cowan University | Australia |
| 309 | Mr. Stamatios Tsigos | University of Western Sydney | Australia |
| 313 | Mr. Guang Ping Huang | RMIT University | Australia |
| 336 | Dr. Mehdi Sadeghi | Macquarie University | Australia |
| 312 | Prof. Chandrasekhar Krishnamurti | University of Southern Queensland | Australia |
| 443 | Mr. Meshaal Alotaibi | Curtin University | Australia |
| 418 and 505 | Dr. Li Zhong Zhang | La Trobe University | Australia |
| 450 | Mrs. Xuemei Liu | University of Southern Queensland | Australia |
| 447 | Mrs. Sabiha Sultana | Macquarie University | Australia |
| 472 | Mr. Walied Askarzai | University of Western Sydney | Australia |
| 467 | Dr. Susan Arnoldi | RMIT University | Australia |
| 440 and 233 | Dr. Ernest Mudogo | Northern Melbourne Institute of TAFE | Australia |
| 501 and 509 | Dr. Rooma Roshnee Ramsaran-Fowdar | Central Queensland University | Australia |
| 517 | Mr. Alvin Chan | University of Western Sydney | Australia |
| Observer | Mr. Mazen Almozeni | Newcastle University | Australia |
| Observer | Mr. Abdulaziz Mohammed Aalhudhayf | University of Technology Sydney | Australia |
| Observer | Mr. Mohammed Abdulrahman A Alharbi | Queensland University of Technology | Australia |
| Observer | Ms. Mukhtuya Tumurkhuyag | University of Queensland | Australia |
| Observer | Mr. Batkhuyag Mergee | University of Queensland | Australia |
| Observer | Mr. Abdullah Abdulrahman I Alturki | University of Technology Sydney | Australia |
| | | | |

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|---------------------|----------------------------------|---|-----------|
| Observer | Mr. Abdullatif Obaid M Alotaibi | University of Technology Sydney | Australia |
| Observer | Mr. Rami Alsindi | Queensland University of Technology | Australia |
| observer | Mr. Abdulaziz Sultan N Binamirah | Queensland University of Technology | Australia |
| Observer | Mrs. Nur Ana Sezati | Victoria University | Australia |
| Observer | Mr. Muhammed Abdullah Almahboub | Sydney University | Australia |
| Chair of conference | Prof. Bob Clift | Former Dean, University of Melbourne | Australia |
| 413 and 439 | Dr. Ezaz Ahmed | Central Queensland University | Australia |
| 238 | Ms. Estty Purwadiani Hidayatie | Victoria University | Australia |
| 236 | Mrs. Sharifah Akmam Syed Zakaria | University of Newcastle | Australia |
| 304 | Dr. Fred Lazar | York University | Canada |
| 505 | Dr. Chang Lingli | University of Chongqing | China |
| 102 | Dr. Gamal Khatab | Ain Shams University | Egypt |
| 403 | Dr. Nana Oppong | University of Cape Coast | Ghana |
| 452 | Mr. Emmanuel Yamoah Tenkorang | University of Cape Coast | Ghana |
| 607 | Dr. Nasiruddin Jamaluddin | Bharathidasa University | India |
| 230 | Dr. Mukesh Kumar Barua | Indian Institute of Technology Roorkee | India |
| 328 | Mr. Sreejith U. | Indian Institute of Technology, Bombay | India |
| 408 | Miss. Shameem Shagirbasha | Indian Institute of Technology, Chennai | India |
| 448 | Dr. Usha Lenka | Indian Institute of Technology Roorkee | India |
| 106 | Dr. Bambang Riyanto | Universitas Gadjah Mada | Indonesia |
| 116 | Dr. Eko Suwardi | Universitas Gadjah Mada | Indonesia |
| 222 | Miss. Vienda Arnita Kuntjoro | University of 17 Agustus 1945 | Indonesia |
| 426 | Ms. Maisaroh | State University of Jakarta | Indonesia |
| 423 | Ms. Umi Widyastuti | State University of Jakarta | Indonesia |
| 402 | Mr. Eric Yosua | University of Ciputra | Indonesia |
| 402 | Miss. Maria Christina Liem | University of Ciputra | Indonesia |
| 437 | Dr. Budi Santoso | Universitas Gadjah Mada | Indonesia |
| 513 | Ms. Handini Audita | Universitas Gadjah Mada | Indonesia |
| 316 | Miss. Mirna Dianita | Widyatama University | Indonesia |
| 433 | Mrs. Intan Widuri Sakti | Widyatama University | Indonesia |
| 108 | Mr. Daniel Manurung | Widyatama University | Indonesia |

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|-------------|-----------------------------------|--|--------------|
| 411 | Ms. Tivia Venica Tami Sitorus | University Diponegoro | Indonesia |
| 411 | Mr. Edoardus Satya Adhiwardana | University Diponegoro | Indonesia |
| 604 and 411 | Dr. Tigor Sitorus | University Bunda Mulia | Indonesia |
| 407 | Ms. Sima Radmanesh | South Pars Gas Complex | Iran |
| 471 | Prof. Yukiko Hashimoto | Kibi International University | Japan |
| 451 | Dr. Young Choi | Shizuoka Eiwa Gakuin University | Japan |
| 232 | Ms. Seng-Eun Choi | Korea Institute of Public Finance | Korea |
| 609 | Dr. Mohammed Shariff | Gulf University for Science and Technology | Kuwait |
| 468 | Ms. Julija Bulatova | Riga International School of Economics and Business Administration | Latvia |
| 605 | Prof. Moha Asri Abdullah | International University of Malaysia | Malaysia |
| 612 | Miss. Ran Li | University of Malaya | Malaysia |
| 332 | Dr. Norazlan Alias | Universiti Kebangsaan Malaysia (The National University of Malaysia) | Malaysia |
| 329 | Dr. Buerhan Saiti | Universiti Kuala Lumpur | Malaysia |
| 401 | Dr. Juhary Ali | Asia e University | Malaysia |
| 428 | Assoc. Prof. Dr. Firdaus Abdullah | Universiti Teknologi MARA | Malaysia |
| 445 | Dr. Noriza Mohd Jamal | Universiti Teknologi Malaysia | Malaysia |
| 469 | Dr. Kadzrina Abdul Kadir | Universiti Utara Malaysia | Malaysia |
| 484 | Dr. Govindan Marthandan | Multimedia University | Malaysia |
| 485 | Mrs. Zarina Abdul Munir | University of Teknologi MARA | Malaysia |
| 510 | Mr. Victor Ong Ching Poh | Sunway University | Malaysia |
| 701 | Dr. Azam Pirmoradian | The Nielsen Company | Malaysia |
| 453 | Mr. Nor Azami Rosli | Universiti Tun Abdul Razak | Malaysia |
| 327 and 338 | Mr. Abdul Aziz Abdullah | Universiti Sultan Zainal Abidin | Malaysia |
| 608 | Mrs. Faoziah Idris | University Utara Malaysia | Malaysia |
| 320 | Mr. Yanfu Li | Lincoln University | New Zealand |
| 429 | Mr. Rachata Channoi | Lincoln University | New Zealand |
| 702 | Dr. Shafiqur Rahman | Sultan Qaboos University | Oman |
| 409 | Dr. Khurram Shahzad | Riphah International University | Pakistan |
| 216 and 217 | Ms. Marina Tsikun | Moscow State University of International Relations | Russia |
| 104 | Dr. Sultan Alkhtani | King Khaled University | Saudi Arabia |

| | | | |
|-------------|--|--|-----------------|
| 427 | Dr. Asst. Prof. Rashed Alshareef | University of Tabuk | Saudi Arabia |
| 470 | Ms. Lisebo Ntiso | University of South Africa | South Africa |
| 474 | Dr. Jin-Woo Park | Korea Aerospace University | South Korea |
| 508 | Mr. Warnakulasuriya Mahesh Nirosn Fernando | University of Sri Jayewardenepura | Sri Lanka |
| 441 | Dr. Jim Andersén | University of Skövde | Sweden |
| 211 | Ms. Florentina Olivia Balu | University of Geneva | Switzerland |
| 103 | Dr. Chih-Hsien Liao | National Taiwan University | Taiwan |
| 114 and 115 | Mr. Chung-Hao Hsu | National Cheng Kung University and Chung Jung Christian University | Taiwan R.O.C |
| 219 | Prof. Su Hsin Lee | National Quemoy University and National Taiwan Normal University | Taiwan R.O.C |
| 511 | Prof. Fei- Fei Cheng | National Chung Hsing University | Taiwan R.O.C |
| 512 | Prof. Chin-Shan Wu | Tunghai University | Taiwan R.O.C |
| 504 | Dr. Mohammad Shadab Khalil | National Dong Hwa University | Taiwan R.O.C |
| 110 | Miss. Wimon Siri Musika | Rajamangala University of Technology Isan, Sakon Nakhon Campus | Thailand |
| 456 | Mrs. Thanyaphat Muangpan | Burapha University | Thailand |
| 456 | Prof. Dr. Mana Chaowarat | Burapha University | Thailand |
| 457 | Dr. Tabthip Kraipornsak | Kasetsart University | Thailand |
| 446 | Dr. Phetphairin Upping | Rajamanagala University of Technology Isan, Sakon Nakhon Campus | Thailand |
| 466 | Mrs. Chaleenuch Khonsue | Rajamanagala University of Technology Isan, Sakon Nakhon Campus | Thailand |
| 461 | Mrs. Olga V. Missioura | Nyenrode Business University | The Netherlands |
| 458 | Dr. Syed Rizvi | American University of Sharjah | UAE |
| 420 | Dr. Nishikant Mishra | Aberystwyth University | UK |
| 201 | Prof. Dr. Antonio Evaristo Morales-Pita | DePaul University | USA |
| 422 | Prof. M. Saeed | Minot State University | USA |
| 460 | Dr. Sohail Chaudhry | Villanova University | USA |
| Observer | Dr. Janell Kurtz | St. Cloud State University | USA |
| 318 | Dr. Nguyen Thi Minh Hue | National Economics University | Vietnam |
| 602 | Mr. Ian Ndlovu | National University of Science and Technology (NUST) | Zimbabwe |